ORDER

Orders Order / Rev: 1296519 08366714 Alt Order #: NRCC IE 2016/7837 Product Desc: **KENS** 7837 Estimate: Flight Dates: 09/27/16 - 10/03/16 Primary AE: Robert Langer Original Date / Rev: 09/12/16 / 09/30/16 Sales Office: T-WAS Order Type: Political Sales Region: NAT Name: National Media Research Planning/ PC Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Lane Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser **NRCC-IE** New Business Thru: Name: Demographic: A35-64 Order Separation: 00:15:00 **Product Codes:** Advertiser External ID: PL-State/Local, IS-Issue/Non 51681 P02-FTB Priority: Agency External ID: 1768AG Unit Code: Revenue Codes: AGY, (POL) Political, (POL) Issue General

Totals

Month

Spots

Order %

100%

67 67 Gross Amount

\$57,350.00

\$57,350.00

Net Amount

\$48,747.50

\$48,747.50

Rating

120.50

120.50

09/26/16	10/03/16	67	\$57,350.00	\$48,747.50	October 2016
					Totals

Net Amount

Spots Gross Amount

Account Executive Sales Office Sales Region Start Date / End Date

Robert Langer Start Of Order - End Of Order

 Order Share
 Share
 Total

 KENS
 32%
 \$57,350.00

 Market
 100%
 \$179,218.75

Bill Plan

Start Date

Account Executives

End Date

Share	Total
0%	\$0.00
16%	\$28,675.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
26%	\$46,596.88
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
26%	\$46,596.88
	16% 0% 0% 0% 0% 0% 0% 26% 0% 0% 0%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len S	Spots	Rate Pri Rtg Type	Spots	Amount
E 1	All	09/27/16	09/30/16	Local News @ 5a M-F	CM	5-6a	-TWTF	:30	4	\$300.00 P02-F 1.50 NM	4	\$1,200.00
				Local News @ 5a M-F								
	Sta	rt Date I	End Date	Weekdays Spo	ts/Week	Rate	Rating					

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KENS

Order / Rev: 1296519

Advertiser: NRCC-IE

Alt Order #: 08366714 Product Desc: NRCC IE 2016/7837

Flight Dates: 09/27/16 - 10/03/16 7837

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Da	ıys	Len Spot	s	Rate Pri	Rtg Type	Spots	Amount
E 1 A	ll 09/27/1	6 09/30/16	Local News @ 5a		5-6a	-TW	TF	:30	4	\$300.00P02	-F 1.50 NM	4	\$1,200.00
M I-	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
E 2 A	109/26/16	10/02/16	-TWTF Local News @ 5a	M-F CM	\$300.00 5-6a	1.50		:30	1	\$300.00 P02-	E 1 50 NM	1	\$300.00
	10/03/1	0 10/03/10	Local News @ 5		J-0a	1		.50	'	ψ500.001 02-	-1 1.30 INIVI	'	φ300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	10/03/16	10/09/16	1	1 CM	\$300.00	1.50		.00	4	Ф000 00 D00	F 4 70 NIM		ФО 400 OO
E 3 A	II 09/27/1	6 09/30/16	Local News @ 6a Local News @ 6		6-7a	– I W	TF	:30	4	\$600.00 P02-	-F 1.70 NIVI	4	\$2,400.00
Week	Start Date : 09/26/16	End Date 10/02/16	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$600.00	Rating 1.70							
E 4 A		6 10/03/16	_		6-7a			:30	1	\$600.00P02	-F 1.70 NM	1	\$600.00
	Start Date	End Date	Local News @ 6 Weekdays	a M-F Spots/Week	Rate	Rating							
Week	10/03/16	10/09/16	1	1	\$600.00	1.70							
E 5 A	ll 09/27/1	6 09/30/16	CBS This Mornin	-	7-9a	-TW	TF	:30	4	\$500.00P02	-F 1.50 NM	4	\$2,000.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
	09/26/16	10/02/16	-TWTF	4	\$500.00	1.50	147			ul. D.L.	Dt. T.		
Spot 2	Ch Date Ra	-	escription BS This Morning	<u>Stari</u> 7-9a	/End Time			<u>eekdays</u> WThF	<u>Lenç</u>	<u>30 (\$500.00)</u>	Rtg Type		
_	See MG 5.5		20oog						•	(φοσσίου)			
	-	•	Special Report]							/*	. =		
2	All 09/26/1 See MG 5.5		BS This Morning	7-9a			-Т	WThF		30 (\$500.00)	1.50 <i>NM</i>		
			Special Report]										
5			BS This Morning	7-9a			M-		::	30 \$500.00	1.50 NM		
_60	MG for 5.2		DO TIL M	7.0						00 4500.00	4.50		
5 ⊛	MG for 5.2		BS This Morning	7-9a			M-		::	30 \$500.00	1.50 NM		
E 6 A			CBS This Mornin	a CM	7-9a	1		:30	1	\$500.00 P02-	-F 1 50 NM	1	\$500.00
	10/00/1	10/00/10	CBS This Mornin	-	7 00	_		.00	•	φοσο.σσ1 σ2	1 1.00 14101		φοσσ.σσ
14/1-	Start Date	End Date	<u>Weekdays</u> 1	Spots/Week	Rate	Rating							
E 7 A	: 10/03/16	10/09/16	Price Is Right	CM	\$500.00 10-11a	1.50	TF	:30	4	\$650.00 P02-	F 1 80 NM	4	\$2,600.00
	III 03/21/1	0 03/00/10	Price Is Right	Olvi	ΙΟΤΙΑ	1 **	••	.50	7	ψ000.001 02	1 1.00 14101	_	Ψ2,000.00
Wook	Start Date	End Date 10/02/16	<u>Weekdays</u> -TWTF	Spots/Week 4	Rate	Rating							
E 8 A	: 09/26/16 .ll 10/03/1		Price Is Right	CM	\$650.00 10-11a	1.80		:30	1	\$650.00 P02-	-F 1.80 NM	1	\$650.00
_ 0		. 0, 00, 10	Price Is Right	 .		_		.00	•	φοσοισσ: σ=			φοσοισσ
Week	Start Date 10/03/16	End Date 10/09/16	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$650.00	Rating 1.80							
E 9 A		6 09/30/16	_		12-1230p		TF	:30	3	\$750.00 P02-	-F 1.30 NM	3	\$2,250.00
	Ctart Data	End Data	Local News @ 1	•	Doto	Dating							
Week	Start Date : 09/26/16	End Date 10/02/16	<u>Weekdays</u> -TWTF	Spots/Week 3	<u>Rate</u> \$750.00	Rating 1.30							
E10 A		6 09/30/16			1230-1p		-F	:30	2	\$300.00 P02-	-F 1.30 NM	3	\$2,600.00
	0 5 :	E 15 :	Bold & the Beaut		5 .	D. (1							
Week	Start Date : 09/26/16	End Date 10/02/16	<u>Weekdays</u> W-F	Spots/Week 2	<u>Rate</u> \$300.00	Rating 1.30							
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Order / Rev: 1296519 Advertiser:

NRCC-IE

Product Desc: NRCC IE 2016/7837 Alt Order #: 08366714 **KENS**

Flight Dates: 09/27/16 - 10/03/16 Estimate: 7837

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Spot	:S	Rate Pri	Rtg Type	Spots	Amount
E 10 All	09/28/1	6 09/30/16	Bold & the Beautiful		1230-1p	-	W-F	:30	2	\$300.00 P02	<u> </u>	3	\$2,600.00
Sta	art Date	End Date	Bold & the Beautifu Weekdays S	i Spots/Week	Rate	Ratin	g						
Week: 09		10/02/16	W-F	2 Star		1.3		Maakdaya	Lana	th Data	Dta Tuna		
	<u>n Date Ra</u> II 09/26/10		escription old & the Beautiful	1230	<u>t/End Time</u> D-1p		_	<u>Weekdays</u> WF	<u>Leng</u> ::	<u>111 </u>	Rtg <u>Type</u> 1.30 <i>NM</i>		
	ee MG 10	. <i>3,10.4</i> ld can mg th	2 to 1										
•		Ū	old & the Beautiful	1230	0-1p		-	WF	:3	30 (\$300.00) 1.30 <i>NM</i>		
	ee MG 10	*											
•		ld can mg th 6-10/03/16 Le	u ? ivj ocal News @ 4p M-F	4-43	80p		N	M	:3	30 \$900.00) 1.30 NM		
-		,13.1,22.1,1			•								
_		6-10/03/16 Lo ,13.1,22.1,1	ocal News @ 4p M-F n 1	4-43	80p		N	M	:3	30 \$900.00	1.30 NM		
-			ocal News @ 6p M-F	6-63	80p		N	v	:3	30 \$1,400.00	1.30 NM		
-		,13.1,22.1,1							_				
_		6-10/03/16 Lo ,13.1,22.1,1	ocal News @ 6p M-F 0.1	6-63	80p		Ņ	И	:3	30 \$1,400.00	1.30 NM		
E 11 All	10/03/1	6 10/03/16	Bold & the Beautiful		1230-1p	-	L	:30	1	\$300.00P02	?-F 1.30 NM	1	\$300.00
<u>Sta</u>	art Date	End Date	Weekdays S	pots/Week	<u>Rate</u>	Ratin	g						
Week: 10 E 12 All		10/09/16 6 09/30/16	1	CM	\$300.00 1-2p	1.3	30 -TWTF	:30	3	\$300.00 P02) E 1 00 NIM	3	\$900.00
E IZ AII	09/27/1	0 09/30/10	Talk	Civi	1-2μ		- I W I F	.30	3	φ300.00F02	-F 1.00 INIVI	3	φ900.00
<u>Sta</u> Week: 09	art Date /26/16	End Date 10/02/16	<u>Weekdays</u> <u>S</u> -TWTF	Spots/Week 3		Ratin 1.0	_						
E 13 All			Let's Make a Deal 2 Let's Make a Deal 2		2-3p		1	:30	1	\$300.00P02	?-F 1.00 NM	0	\$0.00
	art Date	End Date	Weekdays S	pots/Week		Ratin	g						
Week: 09 Spot Ch	/26/16 n Date Ra	10/02/16 ange D	1 escription	1 Star	\$300.00 t/End Time	1.0		Weekdays	Leng	th Rate	Rtg Type		
1 A	II 09/26/1	6-10/02/16 L	et's Make a Deal 2-3				_	W	_	30 (\$300.00			
	e <i>e MG 10.</i> A/Overso	*											
			et's Make a Deal 2-3	p 2-3p)		-	W	:3	30 (\$300.00) 1.00 <i>NM</i>		
	e <i>e MG 10.</i> A/Overso	*											
E 14 All			Let's Make a Deal 2 Let's Make a Deal 2		2-3p	-	L	:30	1	\$300.00P02	2-F 1.00 NM	1	\$300.00
<u>Sta</u>	art Date	End Date		pots/Week	<u>Rate</u>	<u>Ratin</u>	g						
Week: 10		10/09/16	1	1	\$300.00	1.0		.00		#100 00 D00	. F 1 10 NIM	4	¢100.00
E 15 All	10/02/1	6 10/02/16	Local News @ 6a S Local News @ 6a S		6-7a		1	. :30	1	\$100.00 P02	-F I.IU NIVI	1	\$100.00
	art Date	End Date		pots/Week		Ratin							
Week: 09 E 16 All		10/02/16 6 10/02/16	1 Local News @ 7a S	u CM	\$100.00 7-8a	1.	10 1	. :30	1	\$400.00P02	P-F 2.00 NM	1	\$400.00
			Local News @ 7a S	Su				.50	-	,			Ţ .00.00
Sta Week: 09	art <u>Date</u> /26/16	End Date 10/02/16	<u>Weekdays</u> <u>S</u>	pots/Week 1	<u>Rate</u> \$400.00	Ratin 2.0							
E 17 All		6 10/02/16	CBS Sunday Mornin	ng CM	8-930a		1	. :30	1 \$	1,400.00P02	?-F 4.30 NM	0	\$0.00
Sta	art Date	End Date	CBS Sunday Morni Weekdays S	ng Spots/Week	<u>Rate</u>	Ratin	g						
Week: 09		10/02/16	1	1	\$1,400.00	4.3							

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Order / Rev: 1296519 Advertiser:

NRCC-IE

Alt Order #: 08366714 Product Desc: NRCC IE 2016/7837 **KENS**

Flight Dates: 09/27/16 - 10/03/16 Estimate: 7837

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Day	s Len	Spots	Rate Pri	Rtg Type	Spots	Amount
E 17 All	10/02/1	6 10/02/16	CBS Sunday Mo CBS Sunday Mo	-	8-930a		1 :30) 1	\$1,400.00P02	2-F 4.30 NM	0	\$0.00
Week: 09/ Spot Ch 1 Al Se	Date Ra 09/26/10 e MG 10	6-10/02/16 C .3,10.4	Weekdays 1 lescription CBS Sunday Morn	Star	\$1,400.00 t/End Time	Rating 4.30	Weekda		ength <u>Rate</u> :30 (\$1,400.00)	Rtg Type 3 4.30 NM		
1 Al. Se	09/26/10 e MG 10	6-10/02/16 C .3,10.4	and nfl int tv] CBS Sunday Morn and nfl int tv]	<i>ing</i> 8-93	30a			Su	:30 (\$1,400.00)) 4.30 <i>NM</i>		
E 18 All			Local News @ 4 Local News @ 4	p M-F	4-430p	-T-T	:30) 2	\$900.00P02	2-F 2.80 NM	2	\$1,800.00
<u>Sta</u> Week: 09/	<u>rt Date</u> /26/16	End Date 10/02/16	<u>Weekdays</u> -T-T	Spots/Week 2		Rating 2.80						
E 19 All	09/28/1	6 09/30/16	Local News @ 5 Local News @ 5		5-530p	W-	F :30) 2	\$1,200.00P02	2-F 3.20 NM	2	\$2,400.00
<u>Sta</u> Week: 09/	rt <u>Date</u> /26/16	End Date 10/02/16	<u>Weekdays</u> W-F	Spots/Week 2	Rate \$1,200.00	Rating 3.20						
E 20 All	09/27/1	6 09/29/16	Local News @ 6 Local News @ 6		6-630p	-т-т	:30) 2	\$1,500.00P02	2-F 3.70 NM	2	\$3,000.00
<u>Sta</u> Week: 09/	art <u>Date</u> /26/16	End Date 10/02/16	<u>Weekdays</u> -T-T	Spots/Week 2	Rate \$1,500.00	Rating 3.70						
E 21 All	10/03/1	6 10/03/16	Local News @ 6 Local News @ 6	•	6-630p	1	:30) 1	\$1,500.00P02	2-F 3.70 NM	1	\$1,500.00
Sta Week: 10/	art Date /03/16	End Date 10/09/16	<u>Weekdays</u> 1	Spots/Week 1	· · - 	Rating 3.70						
E 22 All	10/01/1	6 10/01/16	Local News @ 5 Local News @ 5		5-530p		-1- :30) 1	\$300.00 P02	2-F 1.10 NM	0	\$0.00
Week: 09/	a <u>rt Date</u> /26/16 i Date Ra	End Date 10/02/16 ange D	Weekdays1- Description	Spots/Week 1 Star	Rate \$300.00 t/End Time	Rating 1.10	Weekda	avs Le	ngth Rate	Rtg Type		
1 Al		6-10/02/16 L	ocal News @ 5p						:30 (\$300.00)			
[Pr	gm Chan	nge ncaa fb e	ends at 6p tv] ocal News @ 5p 8	<i>Sa</i> 5-53	30p			sa	:30 (\$300.00	1.10 NM		
Se	e MG 10	.3,10.4	ends at 6p tv]						(\$0000)	,		
E 23 All	09/28/1	6 09/30/16	Ellen 3-4p Ellen 3-4p	СМ	3-4p	W-	F :30) 2	\$500.00P02	2-F 2.00 NM	2	\$1,000.00
Sta Week: 09/	art Date /26/16	End Date 10/02/16	Weekdays W-F	Spots/Week 2		Rating 2.00						
E 24 All	09/27/1	6 09/29/16	Jeopardy 430-5p Jeopardy 430-5p		430-5p	-TWT	:30	3	\$850.00P02	2-F 2.50 NM	3	\$2,550.00
Sta Week: 09/	art Date /26/16	End Date 10/02/16	<u>Weekdays</u> -TWT	Spots/Week 3		Rating 2.50						
E 25 All	09/28/1	6 09/30/16	Wheel of Frtune Wheel of Frtune	•	630-7p	W-	F :30) 2	\$2,200.00P02	2-F 3.80 NM	2	\$4,400.00
Sta Week: 09/	rt <u>Date</u> /26/16	End Date 10/02/16	Weekdays W-F	Spots/Week	Rate \$2,200.00	Rating 3.80						
E 29 All		6 10/01/16	Sat Prime B Crimetime	СМ	8-9p		-1- :30) 1	\$700.00P02	2-F 2.50 NM	1	\$700.00
Sta Week: 09/	rt <u>Date</u> /26/16	End Date 10/02/16	Weekdays 1-	Spots/Week	<u>Rate</u> \$700.00	Rating 2.50						
E 30 All			Sat Prime C 48 Hours	CM	9-10p		-S- :30) 1	\$900.00P02	2-F 3.50 NM	1	\$900.00
Sta Week: 09/	art Date /26/16	End Date 10/02/16	Weekdays S-	Spots/Week	<u>Rate</u> \$900.00	Rating 3.50						
E 32 All		6 10/02/16		CM	8-9p		1 :30) 1	\$2,500.00P02	2-F 4.00 NM	1	\$2,500.00

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KENS

Order / Rev: 1296519

NRCC-IE

Alt Order #: 08366714 Product Desc: NRCC IE 2016/7837

Advertiser:

Flight Dates: 09/27/16 - 10/03/16 7837

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Sun Prime C									
	taut Data	Fral Data	Sun Prime C	Connecto (Manual)	Data	Datina						
<u>S</u> Week: 0	tart Date 9/26/16	End Date 10/02/16	<u>Weekdays</u> 1	Spots/Week 1	Rate \$2,500.00	Rating 4.00						
E 33 All		6 10/02/16	Sun Prime D	CM	9-10p	S	:30	1	\$1,800.00P02	-F 4.00 NM	1	\$1,800.00
	44 D-4-	Fral Data	Sun Prime D	Consta //// and a	Data	Datina						
Week: 0	tart Date 9/26/16	End Date 10/02/16	<u>Weekdays</u> S	Spots/Week 1	Rate \$1.800.00	Rating 4.00						
		6 09/30/16	Local News @ 10p	M-F CM	10-1035p	WTF	:30	2	\$2,500.00P02	-F 3.40 NM	2	\$5,000.00
N35 KEN	S 09/27/1	6 09/30/16	Late Show Late Show	СМ	1035-1137p	-TWTF	:30	4	\$500.00P02	-F 1.40 NM	4	\$2,000.00
N36 KEN	S 10/03/1	6 10/03/16	Late Show Late Show	СМ	1035-1137p	M	:30	1	\$500.00 P02	-F 1.40 NM	1	\$500.00
N37 KEN	S 09/28/1	6 09/30/16	Late Show Late Show	СМ	1035-1137p	WTF	:30	3	\$200.00 P02	-F 0.60 NM	3	\$600.00
N38 KEN	S 09/28/1	6 09/28/16	Wed Prime B Wed Prime B	СМ	8-9p	W	:30	1	\$3,500.00P03	-F 0.00 NM	1	\$3,500.00
N39 KEN	S 10/02/1	6 10/02/16	Local News @ 10p Local News @ 10		10-1035p	S	:30	1	\$1,500.00P02	-F 0.00 NM	1	\$1,500.00
N40 KEN	S 09/27/1	6 09/30/16	Local News @ 430 Local News @ 43		430-5a	-TWTF	:30	1	\$100.00P03	-F 0.00 NM	1	\$100.00
N41 KEN	S 09/27/1	6 09/27/16	Tue Prime C Tue Prime C	СМ	9-10p	-T	:30	1	\$3,000.00P03	-F 0.00 NM	1	\$3,000.00
N42 KEN	S 10/01/1	6 10/01/16	Local News @ 6p Local News @ 6p		6-630p	S-	:30	1	\$500.00P03	-F 0.00 NM	1	\$500.00
<u>S</u> Week: 0	tart Date 9/26/16	End Date 10/02/16	Weekdays S-	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
N43 KEN	S 10/01/1	6 10/01/16	Wheel of Frtune 6 Wheel of Frtune 6		630-7p	S-	:30	1	\$1,000.00P02	-F 0.00 NM	1	\$1,000.00
										Totals	16	\$17,700.00